

JOSHUA L. DAVIS

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Portfolio - joshdavisdesign.com

PROFESSIONAL PROFILE

- Organized and highly motivated with an ability to work well under pressure.
- Strong human relations skills and able to work well in a team or individually.
- Problem solver; quick learner with an eye for detail.

PROFESSIONAL SKILLS AND EXPERIENCE

Analysis and Problem Solving

- Convert Photoshop website concepts into a working website (PSD to HTML).
- Design and develop landing pages to work with email and direct mail marketing campaigns
- Update content and manage firm's website through FTP and/or WordPress CMS
- Troubleshoot errors in code by means of research.
- Layout email designs from given wireframes and develop in HTML to render well in email clients

Communications and Human Relations

- Work with clients in the designing and production of logos, brochures, stationary, campaign advertisements and posters.
- Meet with marketing team to discuss campaign ideas and ways of improving SEO
- Organize workload between various company websites to meet deadlines

COMPUTER/TECHNICAL SKILLS

- Computer Applications: Adobe CS6 (Photoshop, Illustrator, InDesign, Dreamweaver, Flash), MS Office (Word, Excel, PowerPoint), WordPress CMS
- Technical: HTML, CSS, elementary understanding of PHP, elementary understanding of Javascript/JQuery, basic accounting, basic computer troubleshooting, clerical skills
- Proficient in Windows and Macintosh operating systems

WORK/PROFESSIONAL EXPERIENCE

- **Web Designer** – infofree.com, Omaha NE (8/12 to present)
- **Web Designer (Contractual)** – ENVOY, Inc., Omaha NE (5/12)
- **Graphic Designer, Client Support** - Paul J. Strawhecker, Inc., Omaha NE (3/08 to 8/12)
- **Support Staff** - Ralston Schools Foundation, Ralston NE (2006–2008; 10/09 to 5/10)
- **I.T. Intern** - Kutak Rock LLP, Omaha NE (Summer 2006)

EDUCATION/AWARDS

Bachelor of Fine Arts, Bellevue University, Bellevue NE

Major: Computer Graphic Design Graduation Date: August 2010
GPA at graduation: 3.60/4.00

Associate in Applied Science, Metropolitan Comm. College, Omaha NE

Major: Business Management Graduation Date: August 2008
GPA at graduation: 3.34/4.00

- AIGA student member (2008 to 2011), associate member (2012 to current)
- 2005 (Metro) Board of Governors Scholarship Winner
- 2005 Saint Columbkille Shepherds Scholarship Winner
- Participation in the 2005-2006 CALS Cohort (Metro)

COMMUNITY SERVICE

- **Volunteer**, AIGA Show 2009, Omaha NE (Fall Term, 2009)
Assisted in the clean up of the event.
- **Volunteer**, American Red Cross, Bellevue NE (Fall Semester, 2007)
Assisted staff by collecting client information, while managing an appointment schedule.